

ΟΙΚΟΝΟΜΙΚΟ  
ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΑΘΗΝΩΝ



ATHENS UNIVERSITY  
OF ECONOMICS  
AND BUSINESS

**mba** international

# The Power of Collaboration in Executive Education

**Professor George Ioannou**

Global Sustain Yearbook Presentation, July 7<sup>th</sup> 2015

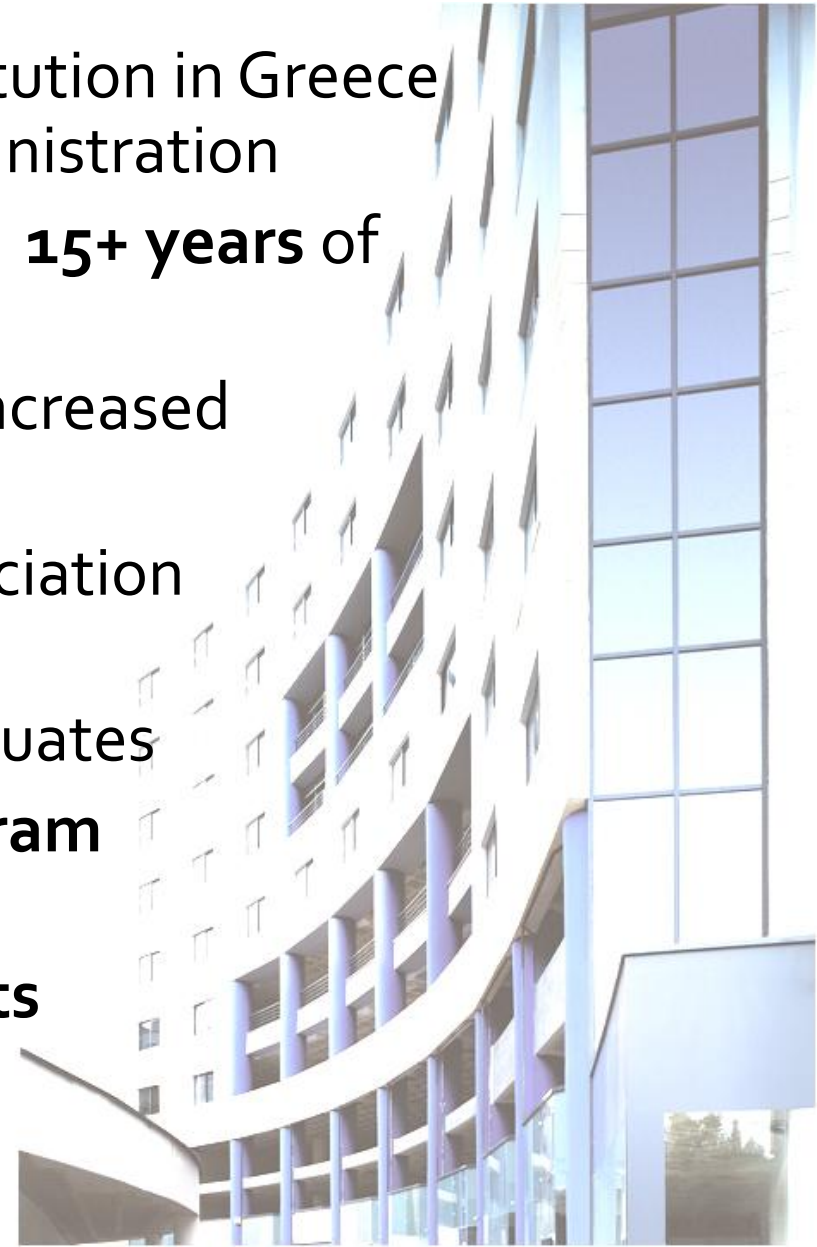


# The MBA International Program

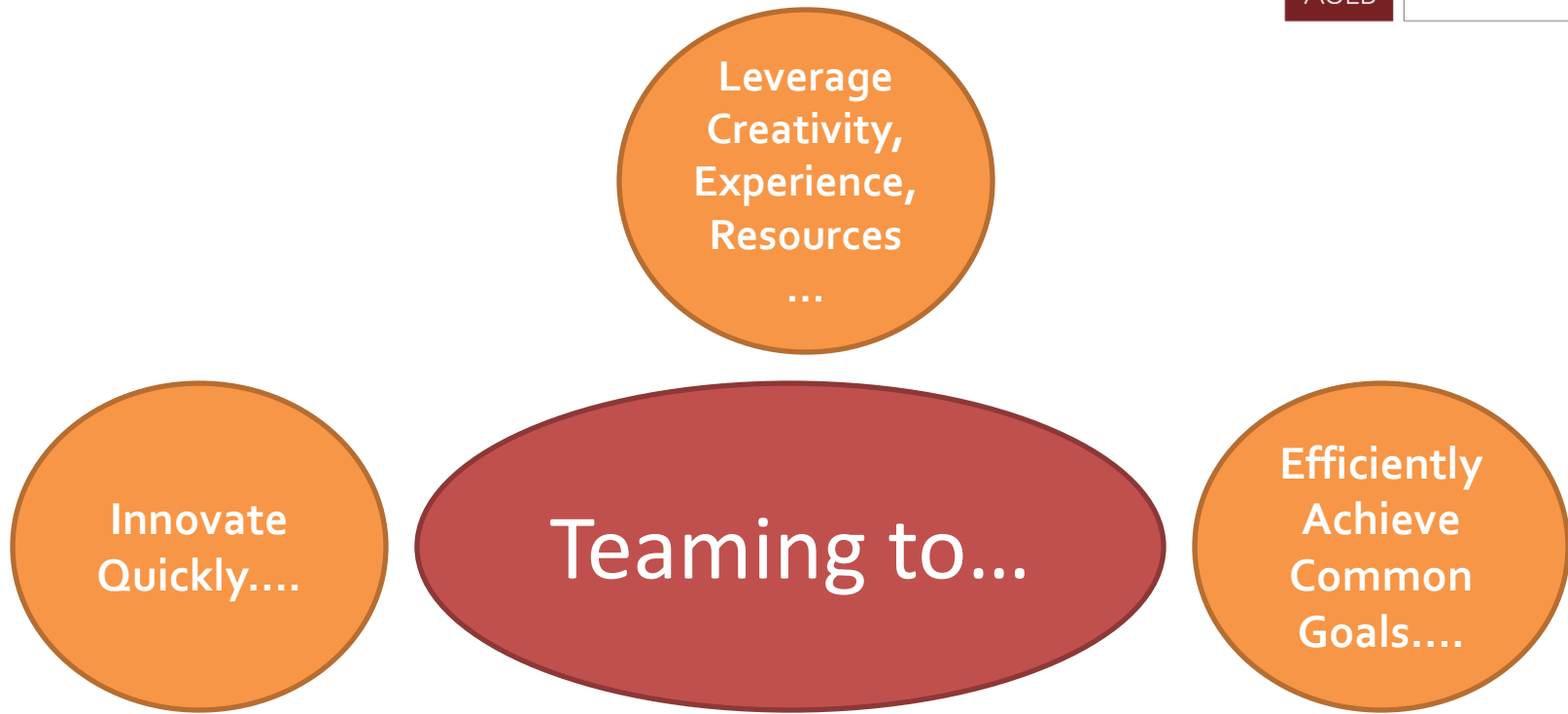


mba  
international

- Offered by **AUEB**, the No 1 Institution in Greece in Economics and Business Administration
- Excellent brand name in Greece: **15+ years** of excellence and innovation
- **International orientation** and increased **international recognition**
- Fully accredited by **AMBA** (Association of MBAs) since 2004
- Excellent **placement** of our graduates
- Rich and diverse academic **program**
- Strong bonds with the market (e.g. FSP: more than **280 projects** in more than **150 Greek and multinational companies**)



# Why We Collaborate @ i-MBA?



Collaborative Spirit for:

- Personal development (multifunctional teamwork)
- The enhancement of the learning experience
- Addressing the challenges of business
- Value creation

## PSDP (Personal Skills Development Program)

- Aims at developing a collaborative spirit among students
- Cultivates the interpersonal skills necessary for effective collaboration
- Uses a number of pedagogical activities
- Helps students acquire traits of excellent communicators, attain behaviors and qualities required to establish and sustain trust, identify common objectives and needs, build a collaborative work environment, work with others to pursue a common goal, handle conflict, reach win-win solutions...
- Prepares students for the workforce, as they get a deeper understanding of how organizations depend on interdisciplinary or multifunctional teamwork and collaborations

# Enhancement of Learning Experience



- Teaching and research collaboration
- Networking (e.g. Bentley, Stevens, Cornell)
- Exchanges:

## EUROPE

- FRANCE, ENPC, Paris
- SPAIN, EOI, Madrid

## ASIA

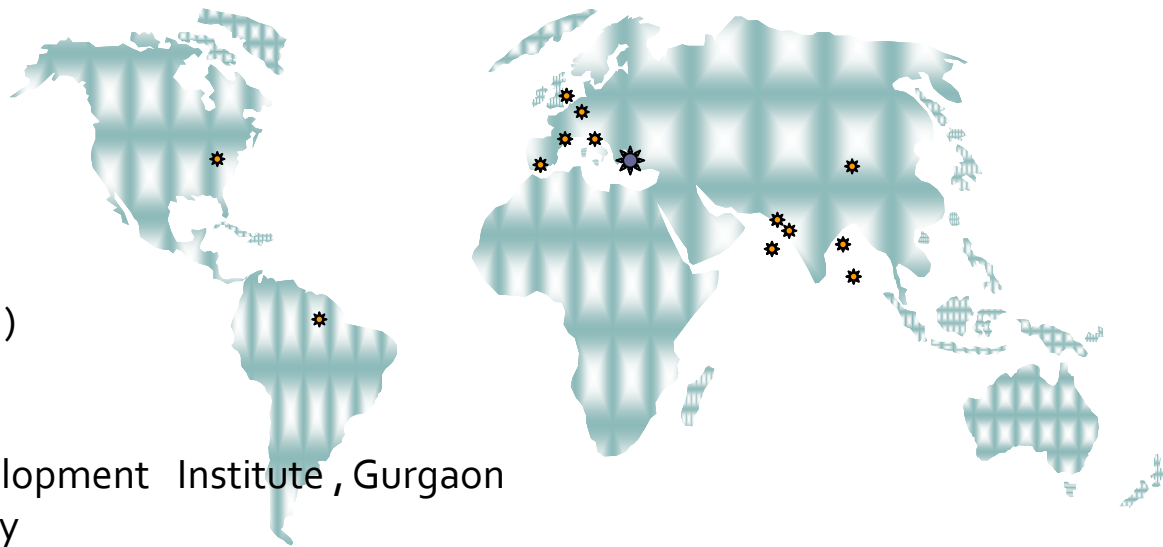
- CHINA, Peking University (GSM)
- CHINA, Fudan University
- INDIA, IIM, Lucknow
- INDIA, MDI-Management Development Institute, Gurgaon
- THAILAND, Kasetsart University

## NORTH AMERICA

- USA, Howe School of Technology Management, Stevens Institute of Technology, New Jersey (on Hudson!)

## SOUTH AMERICA

- COLOMBIA, Universidad de los Andes



# Addressing Business Challenges

- Collaboration with the private sector facilitate:
  - identification of skill gaps
  - responsiveness to the needs of the market
- e.g., **e-skills curriculum**



# Value Creation



mba  
international

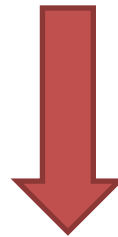


- Public-private partnerships can contribute to reach solutions that serve the public at large and affect social welfare
- e.g., **i-MBA – MSD – ID-GC partnership**, to help promising researchers or start-ups translate their big vision to small practical achievable steps and establish/develop their business

# Collaboration: the Key for a Sustainable Future



- Collaborations
  - Bring significant impact to individuals, organizations and the public at large
  - Bring forward new ideas
  - Create shared opportunities
  - Address challenges
  - Help achieve common missions



Building bridges for collaboration can empower us to create a resilient and sustainable future for business and society





**mba** international

**Thank you!**

Professor George Ioannou  
Director, MBA International program  
Athens University of Economics and Business

[ioannou@aueb.gr](mailto:ioannou@aueb.gr)

[www.imba.aueb.gr](http://www.imba.aueb.gr)